

Creative Fundraising Ideas

Fundraising should be fun! Here are some ideas for kids and adults to fundraise for WaterCan. If you need more direction or help with your venture, please contact the WaterCan office.

Kids & Schools

- Food/Bake sales— pizza, donuts, Popsicles, cookies, or any other "treats"
- A-thons—walk-a-thon, dance-a-thon, read-a-thon
- Car washes
- Making and selling calendars
- Trivia challenges
- Bottle drives
- Penny drives / loonie drives
- School fairs
- Talent shows
- Flower or candy-grams on Valentine's Day
- Fashion shows
- Doing extra chores around the house
- Teaching staff can provide incentives for reaching fundraising goals—E.g. teachers shaving moustaches, wearing wacky clothing, or simply treating students to a video instead of regular class.

Adults

- Art/Crafts sales
- Book fairs
- Concerts
- Garage sales (include your neighbours!)
- Raffles
- Culinary festivals / cookbooks
- Auctions—live, silent, or blind
You can auction anything: goods, services or skills. A great idea is a menu auction, where people bid on dinners. The 'chefs' are not revealed - only what the meal will consist of.
- Social events—
Fundraising social events can include B-B-Q's, cocktail parties, dinners/receptions, wine and cheese parties, and garden parties. Or, if you're having a private social event, tell your friends that instead of bringing the usual host/hostess gifts, you would prefer that they make a donation to WaterCan. You collect the cheques at the party, and send them off to WaterCan. Easy!

Legal and Safety Aspects:

Insurance, licenses, by-laws and permits should be considered when planning your event. For assistance with these matters, please contact WaterCan.