



Celebrate World Water Day (March 22)

WaterCan is a Canadian non-profit organization that provides clean drinking water to communities in developing countries. Since its creation in 1987, WaterCan has helped more than one million people.

Since 1993, the United Nations has designated March 22 of each year as World Water Day in recognition of water as a basic requirement for life and the need to manage this precious resource wisely. **This year World Water Day is on Monday, March 22, 2004.**

We invite you to celebrate World Water Day by raising funds to help WaterCan bring clean drinking water to communities in Africa.

Fundraising Ideas for Elementary and Secondary Teachers

1. Hold a read-a-thon or math-a-thon where students are sponsored for the number of books read or math sheets completed.
2. Suggest that students dress in blue on World Water Day and donate \$1 for the privilege.
3. Hold a penny-drive to help WaterCan buy different items such as taps, bicycles, or maybe even a hand-pump!
4. Hold a "Reach for The Top" quiz competition about water and charge a small fee for teams to enter.
5. Run a week-long sponsored Drink-Water-A-Thon: the only beverage that students drink that week is water. Students may wish to donate money saved from not buying juice and soft drinks to WaterCan.
6. Have a sponsored wash- walk- or swim-a-thon.
7. Hold a water bucket relay/jerry-can competition and charge one or two dollars for teams to enter.
8. Hold a dance or coffee house with a water theme and donate the proceeds to WaterCan
9. Hold a bake sale (fish-shaped cookies anyone?).
10. Have an afternoon volleyball tournament where students pay \$5-\$10 per team to participate. Give certificates for most creative cheer or costume, etc.

WaterCan is happy to provide posters, bookmarks and other materials to support your events and to promote awareness. If you would like to receive materials, or to have a WaterCan representative visit your school, please contact us at 230-5182 or via email at info@watercan.com. We appreciate the efforts made by teachers to raise awareness about global water issues and are more than happy to help as much as possible.